Application for Marketing Lead

Deadline for Application: Midnight 23rd March

Interviews: 3rd April in person near London Victoria station

1 Your Data

2 Personal details

Please note that in compliance with the Data Protection Act 2018 and the General Data Protection Regulation (GDPR), Outcomes Star collects the requested personal information below for the sole purpose of recruiting for the above position and will delete your details six months from the application deadline. We will share your details with relevant members of staff and, if required, with third parties. You can request to see your personal details and that we delete them at any time.

Full Name:	
Pronouns:	
Address (incl. postcode):	
Email:	
Mobile:	
Period of notice in present role:	

3 Education & Qualifications

We do not use this information to shortlist but will share this with the recruitment panel if you are selected to be interviewed.

Please enter the university/college/school, subject, year achieved and results of any qualifications held:
Please enter any technical, professional, commercial, or relevant in-house training held (type of training, year achieved, results if applicable)
Do you hold any membership of professional bodies or professional registration? If so, please provide details
4 References
Please provide the names and addresses of two referees (one of whom should normally be your manager/supervisor at your current workplace). Relatives may not be given as referees. We will only contact referees with your permission after a conditional offer of employment.
Referee 1: Full Name:
Referee 1: Job Title:
Referee 1: Relationship to you:
Referee 1: Organisation:
Referee 1: Work Email:
Referee 2: Full Name:

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Referee 2: Job Title:
Referee 2: Relationship to you:
Referee 2: Organisation:
Referee 2: Work Email:
5 Current and Previous Employment
Current employer's name:
Current employer's address:
Current employer's business type:
Current position held and brief description of responsibilities:
Current position held since (date):
Reason for leaving:

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Previous employer's name:
Previous employer's address:
Previous employer's business type:
Previous position held and brief description of responsibilities:
How long were you in this position for?
What was your reason for leaving?
Please provide details of any previous employers & roles that may be relevant to this application by providing the employer's name, business type and the role & responsibilities you had:
6 Reasons for Applying and Suitability
We want to hear how your values align with ours and how you will complement our team so please use this section as an opportunity to introduce yourself to us and share how your skills and expertise will benefit our team.
What excites you about the possibility of working at Outcomes Star? (400 words maximum)

Please tell us about your experience in a B2B marketing role (200 words maximum):
Please provide an example of when you have analysed and developed actionable insights from market research (200 words maximum):
7 Reasonable Adjustments
We safeguard against discrimination on the grounds of disability and carry out our duty under the Equality Act 2010. The information provided here is to ensure we make reasonable adjustments, where possible, to ensure our recruitment process is inclusive. Any information provided here will not be shared beyond the HR Manager unless you provide the permission to do so.
Do you consider yourself to have a disability? (Delete as appropriate) Y/N
Will you require any reasonable adjustments for the recruitment process or to carry out this role? Please provide details

Thank you for applying for this role. Due to the number of applications received we are unable to contact unsuccessful applicants. Successful candidates will receive an email by 28th March inviting them to interview.